

Print Specifications

the most important in one view



Dimension, trim & crop marks:

For each product there is a specification with corresponding dimensions. Please pay attention to different variants of outer packaging, as packaging with or without booklet, for example, has different dimensions.

As the product is cut to size after printing, 3 mm trim must also be added at each edge to

prevent flashes. Design your pages with 3 mm bleed on each edge beyond the actual size. However, make sure that elements such as texts have sufficient distance to the cut edge.

Please do not draw marks or help lines into the graphic. These would otherwise be printed.

Printing inks:

Grayscale, CMYK, spot colors -

Convert achromatic images to grayscale, convert color images to CMYK color mode (ISO Coated Fogra 27) Special colours from the Pantone C or HKS K scale can be used with an additional charge from our price list.

Paint application:

The total paint application should not exceed 300%.

Images, logos, texts:

Ideally, greyscale and colour images should have a final size of 300 dpi. Line drawings (bitmaps) should have 1200 dpi.

Please do not rasterize text as an image, otherwise it will lose its sharpness. Please always as vector graphics.

Open data delivery:

You can send us your open data for the following programs, which will be processed by us for an additional charge according to the price list:

Adobe InDesign up to vers. CS6
Adobe Illustrator up to vers. CS6
Adobe Photoshop up to Vers CS6
Corel Draw to verse X5

Please attach all fonts used. Please also include all graphics or pictures used, unless they are embedded.

Printable PDFs:

Please supply PDF/X-3: PDF/X3 is a standard for the transmission of finished digital artwork. We assume no responsibility for PDF/X4 or higher. You will receive approval PDFs on request, which you must check for correctness. PDF files cannot be subsequently changed by HOFA-MEDIA. The correct settings for the distiller can be found here as ZIP or RAR [download zip](#) ... oder [download rar](#)

If a new PDF is required for printing, a flat-rate data transfer fee will be charged for technical production reasons.